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Social Networking and Viral Marketing Using Facebook Fact Sheet

Background	
Course Rating (By Learners)	■■■■■■■
Course Title	Social Networking and Viral Marketing Using Facebook
Course #	264
Course Publisher	Chris Farrell (More courses from this publisher)
Course Category	Business and Enterprise Skills
Content Origin	
Course Description	Facebook is the leading social networking Web site with over 500 million users. Chris Farrell, voted Number 1 Internet Marketer, explains in this free online course what Facebook is about, how to set up a Facebook account, how to set privacy settings, how to set up your personal profile, what the wall is, and how Facebook has become such an important component of online viral marketing. This course is ideal for those who want to use Facebook for social networking and online viral marketing but lack the skills or knowledge to do it.
Course Outline	View
Course Comments	View
Start Page	View
Release Date	
Content	
Course Duration (Avg Learner)	6-10 Hours
Video	High
Audio	High
Animation	None
Assessments	Yes
Education Level	
Approximate FETAC Level	Level 5
Approximate NQF Level (UK)	Level 3
Other	Higher High Secondary School
Age appropriateness	16+ Years
Minimum Grade/Class Level	Higher High Secondary School
Validation	Level 5
ALISON Testing	Yes
Certification Availability	
PDF Download	Yes
Parchment	Yes
Framed Certification	Yes
Merchandise Availability	
Marketing Information	
Case Study	We are currently seeking case studies for this course. Click here to Submit One
Course Advisor	We are currently seeking subject experts regarding this course. Click here to become a volunteer subject expert advisor
Course Forum	View

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- How is ALISON Free?
- Who We Are
- Contact Us
- Careers
- Testimonials
- ALISON in your Country
- Frequently Asked Questions
- Add Us to Your Website

In Different Languages

- Benvenuti su ALISON Italia
- Witaj na platformie edukacyjnej
- Welkom na ALISON
- In Australia

Forums

- Discussion Forum
- Become a Fan on Facebook
- Follow us on Twitter

Advertising Banners

- Add Banner to Your Website

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- Learning
- Certification
- Flash Testing
- Manager
- Create a Training Group

Premium Services

- Technical Support

Training Subjects

- Business and Enterprise Skills
- Digital Literacy & IT Skills
- Financial & Economic Literacy
- Health & Safety & Compliance
- Health Literacy
- Personal Development & Soft Skills
- Diploma Courses
- English Language Skills
- Health & Safety (Irish Legislation Only)
- Schools Curriculum

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- Volunteer Resources

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